



KATE TUCK

Kate has been in the Learning & Development arena for over seven years. Her background is in Science and Psychology. She has a successful track record of involvement in both designing and the roll out of a broad range of soft skills training solutions in the UK and Europe and the Middle East.

Kate has a wealth of experience both within the training industry and across sectors. She has worked with a variety of organisations such as the British Association of Counselling and Psychotherapy, Smurfit Kappa Group, Edelman, Lifetime, South West Water and BMW Mini on a variety of projects.



Kate is Marketing Manager for Elysian. She is responsible for developing the marketing strategies for the business. This also includes designing, copywriting and sending e-newsletters and other digital campaigns. Kate designs corporate promotional material, such as flyers, posters and banners but also training materials, interactive PDF portfolios for web, eBooks, company brochures, graphics for proposals and much more. You may have noticed some of her cartoons on the blog or in newsletters!

In addition, Kate writes blog and newsletter articles and writes press releases. She develops social media strategies, does PR and builds relationships with both national and industry media.

SPECIALITIES

- Digital Marketing
- PR
- Event Management
- Business Cartoons
- Graphics
- Sketch noting
- Illustrations
- Graphic Facilitation